



Green Business Certification Program



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Office of Conservation and
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City Vision for Sustainability



- **Mayors' Climate Protection Agreement**
 - Greenhouse Gas (GHG) Emissions Goal: **7% below 1990 levels by 2012.**
 - **Office of Conservation and Sustainable Development** (OCSD) was the 5th sustainability office in the nation.

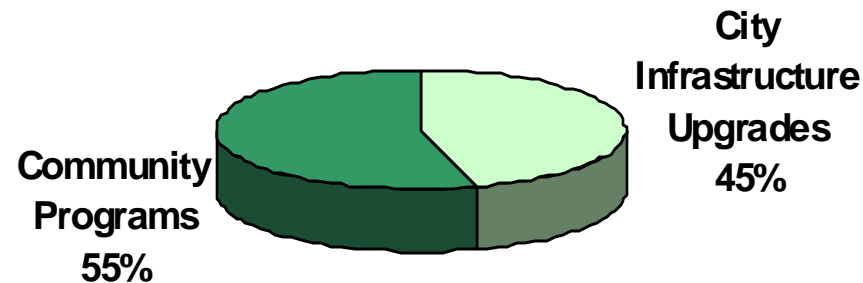


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Energy Efficiency and Conservation Block Grant



- Tucson awarded \$5.1 million
- Funding 11 programs/projects
- 3-year grant



Green Business Certification Program



- Regional Greenhouse Gas Inventory
 - Commercial and industrial energy use constitutes 39% of the greenhouse gas emissions in Tucson (24% residential).
 - Commercial and industrial water use accounts for 35% of the water distributed in Tucson.



Green Business Certification Program



- GBC Program Components:

- Energy and Transportation

- WaterSmart

WATERSMART
BUSINESS



- Waste Reduction and Recycling

- Pollution Prevention



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Green Business Certification Program



- GBC Process:
- **Step 1:** Application and Verification of Eligibility
- **Step 2:** Initial Meeting with Program Staff
- **Step 3:** Collect Baseline Data
- **Step 4:** Take Action
- **Step 5:** Verification and Certification
- **Step 6:** Annual Reporting



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Green Business Certification Program



- The goals of the GBC Program are to:
 - Establish a credible benchmark for sustainable business practices.
 - Provide technical support to businesses to evaluate their current resource consumption and operational practices.



Green Business Certification Program



- The goals of the GBC Program are to:
 - Promote the implementation of strategies for energy and water conservation, waste reduction, and pollution prevention that lead to GHG emissions reductions (120,000 cumulative tons of CO₂e over 3 years).



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- The goals of the GBC Program are to:
 - Connect businesses to financial resources for efficiency upgrades.
 - Recognize businesses for their leadership in sustainable practices.



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Green Business Certification Program



- **Businesses recognition:**
 - Window decal identifying business as a Certified Green Business;
 - Business listing on Program website directory;
 - Annual awards luncheon;
 - Other opportunities as they become available.



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Green Business Certification Program



- Why should you become a Certified Green Business?
 - Receive technical expertise and free audits.
 - Get connected to resources to help pay for efficiency upgrades.
 - Save money on utility and waste bills.
 - Public recognition for taking steps to operate more sustainably.



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Questions?

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